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## **#TECH: Alibaba Cloud launches new talent programme to bolster its commitments in Malaysia**



Alibaba Cloud launches a new talent initiative programme, Digital Heroes during the Alibaba Cloud Day KL summit.

KUALA LUMPUR: Alibaba Cloud launched a new talent initiative programme. Officiated during the Alibaba Cloud Day KL summit the programme aspires to bridge the gap between academia and industry.

An evolution of the Alibaba Cloud Academic Empowerment Programme (AAEP), the new programme encompasses three new key areas including MY Digital Talent competition, Nationwide University tour, and Student Ambassador.

"As part of Malaysia's plan to transform the country into a regional leader in the digital economy, we welcome technology providers to invest in Malaysia and leverage on the skill sets and capabilities of local talents.

"Alibaba Cloud is a good example, where the company has successfully set up two local data centres, and a strong local team to support local companies and provide them with leading cloud technologies and professional services," said Science, Technology and Innovation Minister Datuk Seri Dr Adham Baba during his speech at the event.

The summit has also shed further light on cutting-edge technology and sustainability, from the latest insights in sustainability to the future of businesses, by leaders from different sectors such as telecommunications, finance, retail, smart logistics as well as Alibaba Cloud executives.



Alibaba Cloud Intelligence's general manager for Malaysia, Kun Huang said the Digital Heroes Programme also aims to contribute to the nation's digital talents' needs, on top of providing necessary digital innovations to students.

"The epicentre of the Digital Heroes Programme is not just to provide local students with innovative digital experiences, but also for us to create a sustainable pool of digital talents which would contribute to the local business ecosystem... we are proud to be part of the collective effort and would like to leverage our best-in-class technologies and proven experience to support local talent development whilst further empowering Malaysia's digital transformation journey," said Kun.

In June, Alibaba Cloud announced the launch of Energy Expert – a sustainability platform to help customers worldwide measure, analyse and manage the carbon emissions of their business activities and products.